

JiMO moto LLC p.o. box 115 Malone, wi 53049

## **Company Profile**

**About Us** JiMO Moto LLC is redefining the moto gear industry by offering high-quality, affordable gear designed for everyday riders. Unlike large, corporate moto gear companies, JiMO takes a fresh, customercentric approach to product development and affordability. Our goal is to provide a full range of motorcycle gear that meets the needs of riders from all backgrounds.

**Flagship Product: The OG Glove** Our signature product, the OG Glove, is a versatile motorcycle, tactical, and mechanic glove. Designed as a high-quality yet cost-effective solution, the OG Glove is built for everyday riding, shooting sports, and wrenching. Developed in Wisconsin, we have created a durable and multifunctional glove that meets the demands of modern riders while maintaining affordability.

Manufacturing & Production JiMO Moto LLC operates as a small business with a global sourcing strategy. Our manufacturing partner is an ISO 9001-certified production facility in China, employing over 85 workers across two branch factories.

- In 2024, our production exceeded \$2.5 million, with over 600,000 units manufactured.
- The factory operates eight production lines, with the capacity to double output as demand grows.
- Our production partner is a recognized leader in high-quality manufacturing, serving brands including:
  - o NORTHWAVE (Italy)
  - LOUIS GARNEAU (Canada)
  - o HARBINGER (United States)
  - Elite Tek (United States)
  - FitFour (United States)

**Growth & Market Strategy** JiMO Moto LLC is focused on becoming a household name in high-quality, affordable motorcycle gear and apparel. Our growth strategy relies on:

- Social media marketing campaigns to reach and engage riders globally.
- Wholesale partnership agreements with retailers and distributors to expand market reach.
- A customer-first approach, including a **12-month no-questions-asked return policy**, ensuring customer satisfaction and trust.

Quality Assurance All JiMO Moto LLC products undergo rigorous quality inspection at two key points:

- 1. Before leaving our factory in China.
- 2. Before being shipped to resellers or end customers.

## **Future Goals & Projections**

- In 2025, JiMO Moto LLC anticipates \$250,000 in sales with over 10,000 units sold.
- By the end of 2026, we aim to scale production to 100,000 units annually.

JiMO Moto LLC is committed to redefining the riding experience by offering innovative, durable, and affordable motorcycle gear for everyday enthusiasts. As we continue to grow, we remain dedicated to quality, customer satisfaction, and expanding our presence in the global market.